



DIGITAL CONNECTORS FOR FARMING COMMUNITIES

QUALITY BIO-INPUTS AND SERVICES OFFERED DIGITALLY -ANNE AJWANG

Compiled by the Uganda Forum for Agricultural Advisory Services (UFAAS)

February, 2025



QUALITY BIO-INPUTS AND SERVICES OFFERED DIGITALLY -ANNE AJWANG



Digital Connector:
Anne Ajwang Mwesigye

Business model:
Bio-inputs

☎ +256 772464365

✉ annaajwangcecil-ia@gmail.com

Ajwang Anne Mwesigye is a graduate of Agriculture and Community Development. She is currently an extension service provider working with Caritas Kasana where she works directly with farmers in the districts of Nakaseke, Luweero and Nakasongola through trainings under a program called Professionalization of Small Scale Farmers (PROSSFA). She was introduced to UFAAS and the Digital Connectors for Farming Communities (DC4FC) Project through the Food and Agriculture Organization (FAO).

Through the trainings under the DC4FC, she added on skills of reaching the farmers digitally. She was able to develop a model she tagged E-2A for quality inputs supply and extension services. This is because farmers were encountering a lot of constraints due to poor, expensive, or counterfeit bio-inputs that had frustrated them.

E-2A provides bio-inputs and market information through digital platforms and training of farmers in agro-enterprise selection, production, and value addition. At least 50% of the farmers have embraced e-services and can access quality bio-inputs and market information. She mainly links up with Dynapharm Limited and Bukoola Chemicals Ltd as her suppliers. As a result, the

farmers who are willing to pay some little money for the services are benefiting.

However, some of the farmers have a poor mindset about digitalisation and paying for services. They don't see the reason why they should pay for the services. To address this, Anna is continuing with mobilization, sensitization, and engagement of stakeholders. One of the strategies, was connecting their farmer networks to a brewery where they sold their dried cassava at a good price.

She plans to continue digital connection and expand territory by engaging different stakeholders in mobilization and trainings. She still needs support to promote and expand her cottage industry of bio-inputs.

“

Madam Anne is our extension worker from CARITAS who advises us on our farming, from production to marketing. Before, all the time we had an issue, we would call her to the farm and at times she would take long to reach us. But later, she told us that she can solve a lot digitally without coming, and this is instant. She also linked us to a platform with market information and through this, we are able to get good markets for our produce.”

Mayengo, a Commercial Vegetable Farmer
in Nakaseke District



DIGITAL CONNECTORS FOR FARMING COMMUNITIES

FUNDED BY



COORDINATED BY



IMPLEMENTED BY

