



#### THE NATIONAL AGRICULTURAL EXTENSION WEEK 2023

Presented By
Beatrice Luzobe (CEO-UFAAS)
31<sup>st</sup> March, 2023 at the Launch of the National Agricultural
Extension Week 2023; Kabira Country Club







# Presentation Out-lay



•What is UFAAS?

The overview of the extension week

Challenges and way forward











**Continental Fora** (every continent)

In Africa



**Country Fora** 

In Uganda

(every (Over 40 Countries on board)

Porisory Service

**Regional Hubs** 

Central

**Lower East** 

**Upper East** 

North

**Lower West** 

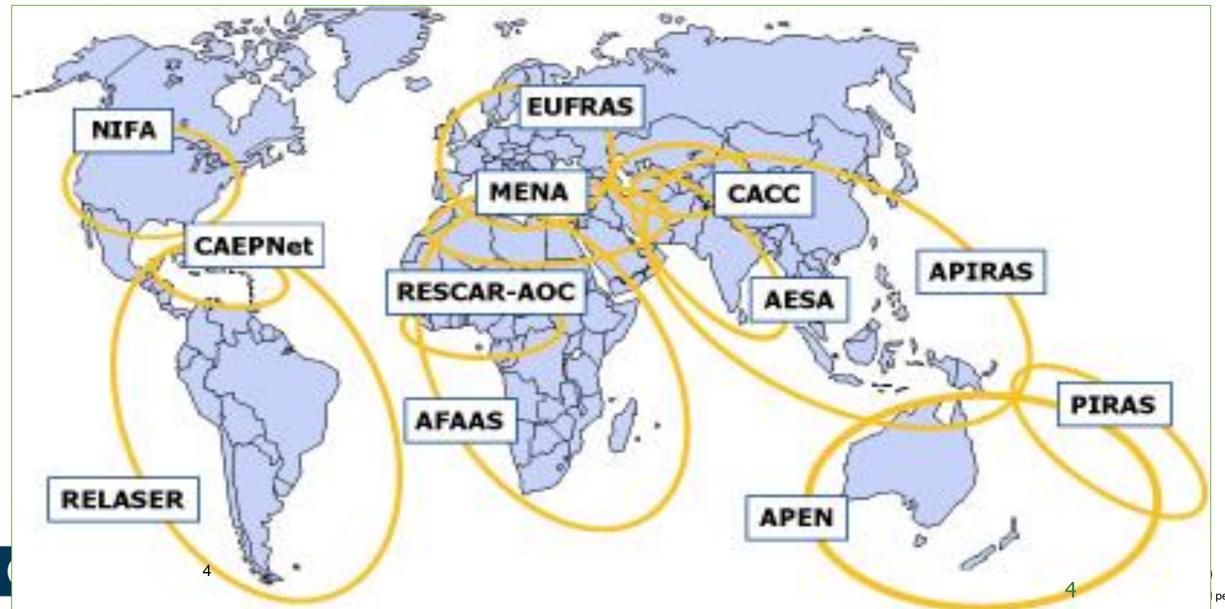
In Pipeline:

W/Nile, upper west



# The Global Networks





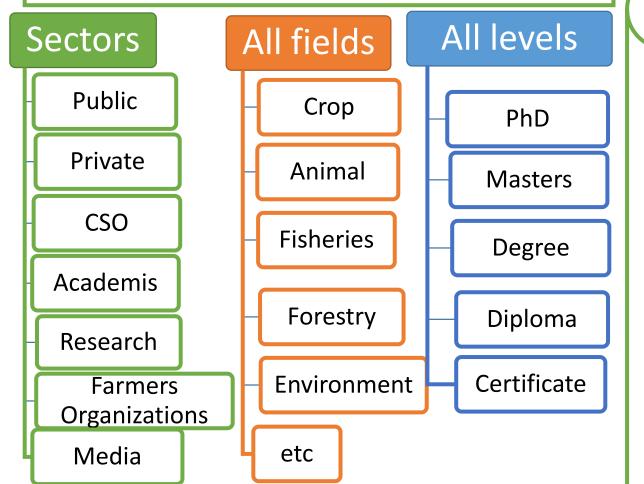


# What is UFAAS: At a glance



A <u>National</u> Agricultural Extension and Advisory Services (AEAS) Forum Formed in 2011 by AEAS actors and legally registered in 2013

Brings together agricultural extension and advisory services (AEAS) actors from:



Works closely with MAAIF through DAES and other partners to reach out to the AEAS actors:

#### **Focal Persons**

- National Level
  - > Dr. Patience Rwamigisa
- Local Government Level
  - Mr. Samuel Mpiira (DPMO Buvuma)



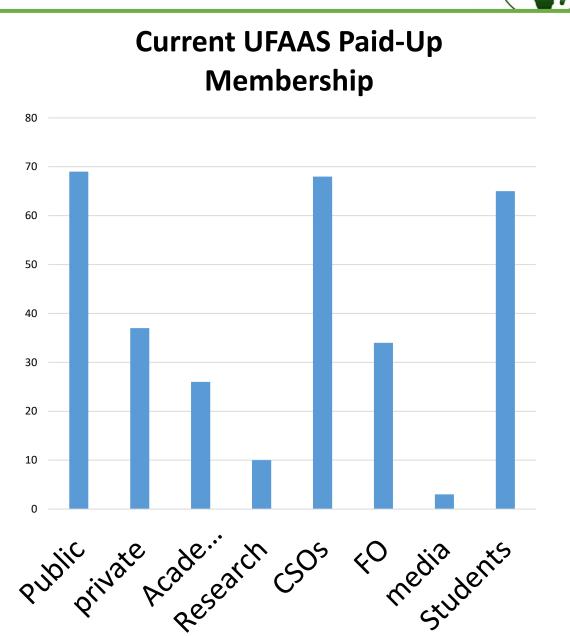
# UFAAS: Membership and Reach



#### Paid-Up Membership to date

- The 312 paid-up members make the general Assembly,
  - ➤ 280 (112F, 168M) are individuals
  - > 32 are organisations
  - ➤ Out of the 280 individuals, 54% are youth and 37% of the youth are females.

**However,** the overall UFAAS reach is over 1,000 AEAS actors nationally.





# **UFAAS Strategic Direction**



VISION

 "Quality AEAS effectively contributing to agricultural development in Uganda"

MISSION

 "To promote an effective, efficient and innovative AEAS system through strategic partnerships, advocacy, capacity building, information sharing and interaction among AEAS actors in Uganda."

# STRATEGIC OBJECTIVES

- To strengthen and sustain an effective platform for pluralistic agricultural Advisory Agricultural Services in Uganda
- To support information sharing and networking among AEAS actors
- To develop capacity of Agricultural Advisory Services systems to provide innovative and business-orientated services along the agricultural value chains
- To enhance professionalism and ethical conduct in AEAS systems in Uganda.
- To loby and advocate for a conducive environment for business oriented inclusive AEAS in Uganda



#### PARTNERS AND MEMBERS



#### **Development Partners and Donors**













































































# Implementation



# AREA **HEMATIC**

Institutional development

Communication, information and knowledge management (CIKM)

Capacity development

Professionalization

Lobby and Advocacy

Resource ORKING mobilisation

Climate Smart Agriculture

ICT 4Agric

Policy and Advocacy









# The Uganda Agricultural Extension Week UG-NAEW2023



Dates: 23<sup>rd</sup> -26<sup>th</sup> May 2023

Hybrid Event (Physical and Virtual)

Venue: Kabira Country Club, Bukoto

Note: Regional Events (workshops) at Regional Level (9) 10<sup>th</sup> -30<sup>th</sup> April 2023







# Background to the UGNAEW2023



- Uganda Forum for Agricultural Advisory Services (UFAAS), in partnership with the Ministry of Agriculture, Animal Industry and Fisheries (MAAIF) and other partners, have been organizing National Agricultural Extension events since 2013
- These have been bringing together over 200 different actors and stakeholders to deliberate on AEAS issues critical to agricultural development.
- During 2020, given the prevailing situation of Covid -19, the 3<sup>rd</sup> National Extension symposium was held as an e-event
- Due to the stabilized situation, the 4<sup>th</sup> National Extension event will be held as a hybrid for a week from 22<sup>nd</sup> to 26<sup>th</sup> May 2023
- Hence the change of the name to a National Extension Week.

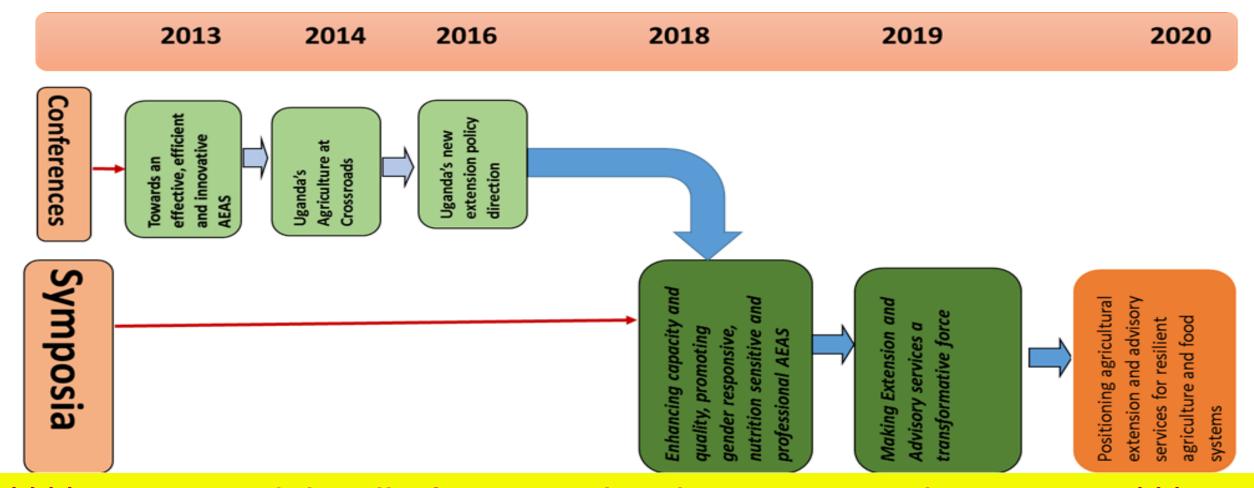






## Previous National Extension Events





\*\*\*\*2021: Hosted the All-Africa Agricultural Extension Week AAEW 2021\*\*\*







# The Purpose of the UGNAEW2013



The purpose of the extension Week will be to bring out the value and contribution of the pluralistic Agricultural Extension and Advisory Services (AEAS) in building actors resilience and competitiveness for agricultural development and national economy in Uganda.







## Objectives of the UGNAEW



- 1. To identify and highlight the various sustainable pluralistic AEAS interventions and approaches that are building actors' resilience and competitiveness.
- 2. To stimulate different participating value chain actors towards greater contribution to actors' resilience and competitiveness in Uganda.
- 3. To deliberate on the capacity and operational gaps among the different pluralistic value chain actors.
- 4. To raise priority policy and practice recommendations for AEAS efficiency and effectiveness that build the beneficiaries 'resilience and competitiveness.







# **Expected Outputs**



- 1. Sustainable pluralistic AEAS ways and approaches that are building actors' resilience and competitiveness shared.
- 2. The capacity and operational gaps among the different value chain actors in building actors resilience and competitiveness.
- 3. A policy brief and/or a communique on the AEAS strategies for addressing the value and contribution of the pluralistic Agricultural Extension and Advisory Services (AEAS) in building actors resilience and competitiveness







# Theme and Sub Themes



#### Theme: Unveiling innovative pluralistic AEAS ways and approaches:

Actors' resilience and competitiveness for food security and commercialized agriculture.

#### **Sub-Themes:**

- 1. AEAS interventions and support mechanisms for addressing resilience and competitiveness
- 2. Leveraging on and strengthening public programmes and projects.
- 3. Viable Business development and support services for farmers and other users of AEAS services.
- 4. Women and Youth engagement and opportunities in the agricultural value chain as actors and beneficiaries.
- 5. Digitalized AEAS in Agriculture as a driver for agricultural growth.



# **Participation**



Over 1000 AEAS actors and stakeholders will be mobilised to attend the physically and online sessions at regional and national levels from within and outside Uganda through:

- Pre-regional workshops in April 2023 (the mobilisation is on going)
- National event from 23<sup>rd</sup> -26<sup>th</sup> May 2023

These will either sponsor themselves or be sponsored by their organizations / Institutions, to participate.







# Outline of the Event's Roadmap



## Phase 1: Preparatory / Preliminary:

- Formation of the National Organising committee (NOC) with subcommittees
- Prior mobilisation of resources, partners, participants, presenters, and exhibitors;
- Identification of field sites;
- Media engagements;
- Launch of the event and preparation for regional events.







# Outline of the Event's Roadmap



#### Phase 2: Pre-events:

- Regional events in form of workshop organised by AEAS Actors and champions within the regions, led by Regional Subcommittee member
- Continue with phase 1 activities

#### Phase 3: Final Preparation:

- Paper preparations and submission,
- Media Adverts and discussion at national level,
- Final Preparations by Sub Committees.



# Outline of the Event's Roadmap...



#### Phase 4: Extension Week:

- Plenary sessions offering keynote addresses and thematic based presentations, panel discussions and question and answer sessions.
- Dialogue on the current status of Agricultural Extension and Advisory Services (AEAS) in Uganda
- Workshops, in form of parallel sessions and side events, focused on each of the Sub-Themes
- Field visits, exhibitions, awarding exemplary AEAS actors and networking.
- UFAAS AGM

#### Phase 5: Post-Events:

Dissemination of the communique and follow up on commitments.



# Preparedness- Achievements



National Organising
Committee (NOC) and
sub-Committees in
place and meeting

#### **Advisors**

Dr. M. Mangheni-MAK
Max Olupot –AFAAS
.....MAAIF

#### Chair

.....MAAIF

Ms. Adeline Muheebwa-/

Dr. Richard Miiro-MAK/

Mr. Samuel Mpiira-LG

Secretariat/ Logistics

**B. Luzobe -UFAAS** 

#### Main Gap:

Lack of MAAIF
representation and active
participation due to delayed
meeting with the Permanent
Secretary, to officially
delegate staff

Technical
Dr. MulebekeKYU

<u>Finance</u>

(Mayambala G.-

**ZAABTA** 

<u>Publicity</u> /Mobilization

/Protocol

G. Musimami-Media **Regional** 

Dr. Waiswa-Gul Univ. Exhibition/
Awards /Field

**Kaziro H** 

-AMEA





# Preparedness- Achievements



- Resource and participants mobilisation on-going
  - Venue fully secured by USAID-FtF
  - Invitations to partners and participants continuing
- Different registration fees and side events contributions determined

# **USD**

# **Item**

# Ugx

Registration Fees (individual) 150,000

**Exhibition Space (1 Exhibitor)** 500,000-750,000

100-200

**Side Events** 1,800,000

500 Regional Workshop Sponsorship 7,500,000



# Preparedness- Achievements



- Call for papers out, deadline 15<sup>th</sup> April 2023
- Publicity activities on-going
  - Media engagement and adverts
  - Materials being developed
- Mobilisation and support to pre-events workshops on-going
- Field sites within 80km radius) and identified being vetted
- Exhibition guidelines being finalized
- Awards determined (to individuals and organizations in 7 sectors)
  - Public (national), Public (LG), private, CSO, Academia, FOs,
     Media
- Launch V V V V V







# Preparedness-gaps in the budget



- Organization of the event
- Facilitation of the event (Facilitators and rapporteurs)
- More Publicity items (USAID, AGRA, SAA have catered for some)
- Field trips
- Awards
- Sponsorship for the youths
- Mobilization of the public actors



# Possible areas for Participation



- Planning and organization- NOC Member(s)
- Attending the event
- Preparing a Paper presentation
- Organizing a Side Event
- Field Visit site
- Regional Workshops







# Possible areas for support



- Sponsoring participants
- Sponsoring budget items
  - Organising Committee
  - Publicity
    - Branded Materials (bag, t-shirts, notebooks, pen, caps, etc)
    - Talk shows (Radio and TV)
  - Field Visits (facilitation travel and other expenses)
  - Facilitation (Facilitators, Rapporteur, presenters, etc)
  - Hotel Costs and livestreaming –USAID FeedtheFuture has covered
  - Accommodation for Organising/ Facilitation Team
  - Sponsoring Awards or Awarding your actors
- Funding for Regional Workshops

Note: This may be in cash or kind





# Possible areas for Participation



- Planning and organization- NOC Member(s)
- 2. Attending the event
- 3. Preparing a Paper presentation
- 4. Organizing a Side Event
- 5. Field Visit site
- 6. Regional Workshops
- 7. Sponsorship





# Current environment and appeal



#### **Current Environment**

- As we prepare for the UGNAEW 2013, the environment for Agricultural Extension and Advisory Services (AEAS) in Uganda is getting complicated
  - The recognition of the value of agricultural extension is declining day by day
  - The public investment is dwindling to an extent of zero budget for operations at the district level
  - The implementation of extension policy documents is challenged
  - The Agricultural Extension and Advisory Services (AEAS) sector is not recognised as a profession
  - The coordination of the public and non-state actors and stakeholder is still wanting







# Current environment and appeal...



#### Therefore we appeal to the government and other stakeholders

- Benchmark with African countries that have effective and efficient Agricultural Extension and Advisory Services (AEAS), to facilitate the improvement and bringing back the glory of our own system as a country
- Re-instate the Extension fund at the agricultural extension fund to support operations
- Devote more resources towards the recruitment and retention of agricultural extension personnel
- Put more emphasis on the professionalization of Agricultural Extension and Advisory Services (AEAS) in Uganda for better quality control, harmonisation and coordination
- And more







# For More information on UFAAS



- Websites
  - UFAAS (<a href="https://ufaas-ugandacf.org">https://ufaas-ugandacf.org</a>
  - AFAAS (www.afaas-africa.org)
- Social Networks( Facebook, Twitter, WhatsApp, YouTube)
- UFAAS Brochure <a href="https://ufaas-ugandacf.org/sites/default/files/documents/UFAAS%20%20BROCHURE-2020.pdf">https://ufaas-ugandacf.org/sites/default/files/documents/UFAAS%20%20BROCHURE-2020.pdf</a>
- Or ask our partners and Members





# REFLECTIONS COMMENTS COMMITMENTS







# Key activities



 Pre-regional workshops in April 2023 (the mobilisation is on going)

- National event 23<sup>rd</sup> -26<sup>th</sup> May 2023
- @Kabira Country Club







# Theme and Sub Themes



# Theme:

Unveiling innovative pluralistic AEAS interventions and approaches: Actors' resilience and competitiveness for food security and commercialized agriculture.









# Theme and Sub Themes



### **Sub-Themes:**

- 1. AEAS interventions and support mechanisms for addressing resilience and competitiveness
- 2. Leveraging on and strengthening public programmes and projects.
- 3. Viable Business development and support services for farmers and other users of AEAS services.
- 4. Women and Youth engagement and opportunities in the agricultural value chain as actors and beneficiaries.
- 5. Digitalized AEAS in Agriculture as a driver for agricultural growth.