



BREAKFAST MEETING TO LAUNCH OF THE NATIONAL AGRICULTURAL EXTENSION WEEK 2023

Concept

Dates	31 st May 2023
Organizers	Uganda Forum for Agricultural Advisory Services (UFAAS) in partnership with the Africa Forum for Advisory Services (AFAAS), the Ministry of Agriculture, Animal Industry and Fisheries (MAAIF) and other Partners
Main Funders	USAID-Feed the Future and AGRA
Guest of Honour	Hon. Frank Tumwebaze (Minister of Agriculture, Animal Industry and Fisheries)
Other supporters	Alliance for a Green Revolution in Africa (AGRA), Sasakawa Africa Association (SAA), Makerere University (MAK), Kyambogo University (KYU), Farmers Media, Learn Enterprises Ltd
Participants	AEAS actors including Public, Private, Civil Society Organizations, Academia, Research, Youth Organizations, Media, Farmer Organizations and development partners (see attached list).
Venue	Kabira Country Club Hotel, Bukoto, Kampala
Background to the Launch	<p>UFAAS is a Country Chapter (CF) of the African Forum of agriculture advisory services (AFAAS), and is the Ugandan chapter that brings together all Agricultural Extension and Advisory Services (AEAS) actors in Uganda, ranging from: public sector, private sector, Academia, including schools, NGOs/civil society, farmer organizations and media. Currently, UFAAS reaches out to over 1,000 actors ranging from both public, private and media actors offering extension to Ugandan communities. It is a Non-State Actor (NSA) that closely works with MAAIF, plus other development partners and AEAS actors. It promotes strategic partnerships, capacity building, networking and information sharing, advocacy and professional interaction among actors towards the vision of “Professional AEAS effectively driving the agricultural revolution in Uganda”.</p> <p>Uganda Forum for Agricultural Advisory Services (UFAAS), in partnership the Africa Forum for Advisory Services (AFAAS), the Ministry of Agriculture, Animal Industry and Fisheries (MAAIF) and other Partners, are organising a National Agricultural Extension Week (UGNAEW2023), that will bring together over 200 different actors and stakeholders to deliberate on AEAS issues critical to agricultural development. This main event will be held from 23rd to 26th May 2023, as a hybrid (physical and virtual). The theme of the event will be “Unveiling innovative pluralistic AEAS approaches: Actors’ resilience and competitiveness for food security and commercialized agriculture” This Event will host synergetic presentations, discussions, and partners’ side events, among others. It will be preceded by regional events to be held from 10th -21st April 2023 across the country. More details are given at https://ufaas-ugandacf.org/dates-set-the-first-uganda-national-agricultural-extension-week-2023/ .</p> <p>The purpose of the extension Week will be to generate extension policy and practice ideas on how Agricultural Extension and Advisory Services (AEAS) can effectively and efficiently contribute to the building of actors’ resilience and competitiveness for food security and commercialized agriculture. It is also with the understanding that various AEAS actors with in pluralistic extension have developed innovations on how to succeed with their services and businesses while building client resilience and competitiveness despite the ongoing challenges.</p>

Purpose and objectives of the launch	<p>The purpose of the launch event is to present the Uganda National Agricultural Extension Week (UGNAEW2023), to the key stakeholders and so as to have their buy-in.</p> <p>The specific objectives of the launch will be to:</p> <ol style="list-style-type: none"> 1. Facilitate a common understanding of the Uganda National Agricultural Extension Week (UGNAEW2023) 2. To identify the different support areas within the budget and have the stakeholders commit to those that are in line with their funding obligations 3. To officially flag off the event.
Outputs	<ol style="list-style-type: none"> 1. A common understanding of the event 2. Commitment of the stakeholders to the budget 3. The event officially launched
Methodology	<p>The event will involve presentations and discussions. The event's concept, programme and budget will be fully presented to and discussed by the invited guests. Then the stakeholders will be invited to look at the budget and other areas of support and participation and identify where they can best fit.</p> <p>Lastly, the event will be launched using simple but remarkable means</p>
Resources	<p>HR: Moderator, presenters and Chief Launcher</p> <p>Materials:</p> <ul style="list-style-type: none"> • Publicity: 2 Pull-ups, Poster, Concept Flyers, Branded File Folders • Other Materials: Handouts, Flip charts, Markers, Masking tape, Projector, Printing, Plastic folders, Name Tags, Note books and Pens
Programme	See attached Appendix 1
Contact	<p>UFAAS Secretariat and Board of Directors.</p> <p>Contact Person Ms. Beatrice N. Luzobe, Chief Executive Officer (CEO) Uganda Forum for Agricultural Advisory Services- (UFAAS) Mob: +256 776 801 091 /704052148 Email: ufaas2013@gmail.com</p>

Appendix 1 : Draft Programme for the Breakfast Meeting

Time	Topic	Responsibility
08:00 – 09:00 am	Arrival and Registration	Scovia -UFAAS
09:00 - 09:30 am	<ul style="list-style-type: none"> • National Anthems (Uganda, East Africa) • Prayers • Self-introductions and Expectations • Overall Purpose and Objectives 	<p>Lead Facilitator Mr. Grace Musimami</p> <p>Co- Facilitator Dr. Richard Miir</p>
09:30 - 10:00 am	Welcome Remarks	Ms. Adeline Muheebwa Board Chairperson - UFAAS
	Introductory Remarks	Mr. Max Olupot Olatatu Director Programmes & EA Field Schools Support Hub Coordinator, AFAAS
	Remarks	Chief of Party Feed the Future Uganda ISS Activity
	Remarks	Dr. John Jagwe Country Manager - AGRA

10:00 – 10:20 am	Agricultural Extension Service Delivery in Uganda	Ms. Beatrice N. Luzobe CEO - UFAAS
10:20 -10.50 am	Presentation of the UGNAEW2023	Dr. Robert Mulebeke Dean, Faculty of Agriculture Kyambogo University
10:50 – 11:20 am	Address by the Guest of Honour	Hon. Frank K. Tumwebaze Minister for Agriculture, Animal Industry and Fisheries
11:20 – 11:30 am	Launch	Hon. Frank K. Tumwebaze Minister for Agriculture, Animal Industry and Fisheries
11:30 – 12:00 noon	Wrap-up and departure	Lead Facilitator & Co -Facilitator