

famunera

Genuine quality inputs and market at your farm



WWW.FAMUNERA.COM



Est. 2016

Famunera leverages mobile technology to easily source and provide last-mile delivery of genuine quality affordable farm inputs to smallholder farmers in Uganda

The Problem: Farm inputs & produce supply chain challenge



Sub-standard farm inputs



- **30%** sub-standard farm inputs exist on the Ugandan market.
- **\$1.5B** revenue lost by per year due to sub-standard farm inputs [New Vision, 2016]

The Solution: Mobile farm inputs & produce marketplace



24 HOURS
EXPRESS
DELIVERY

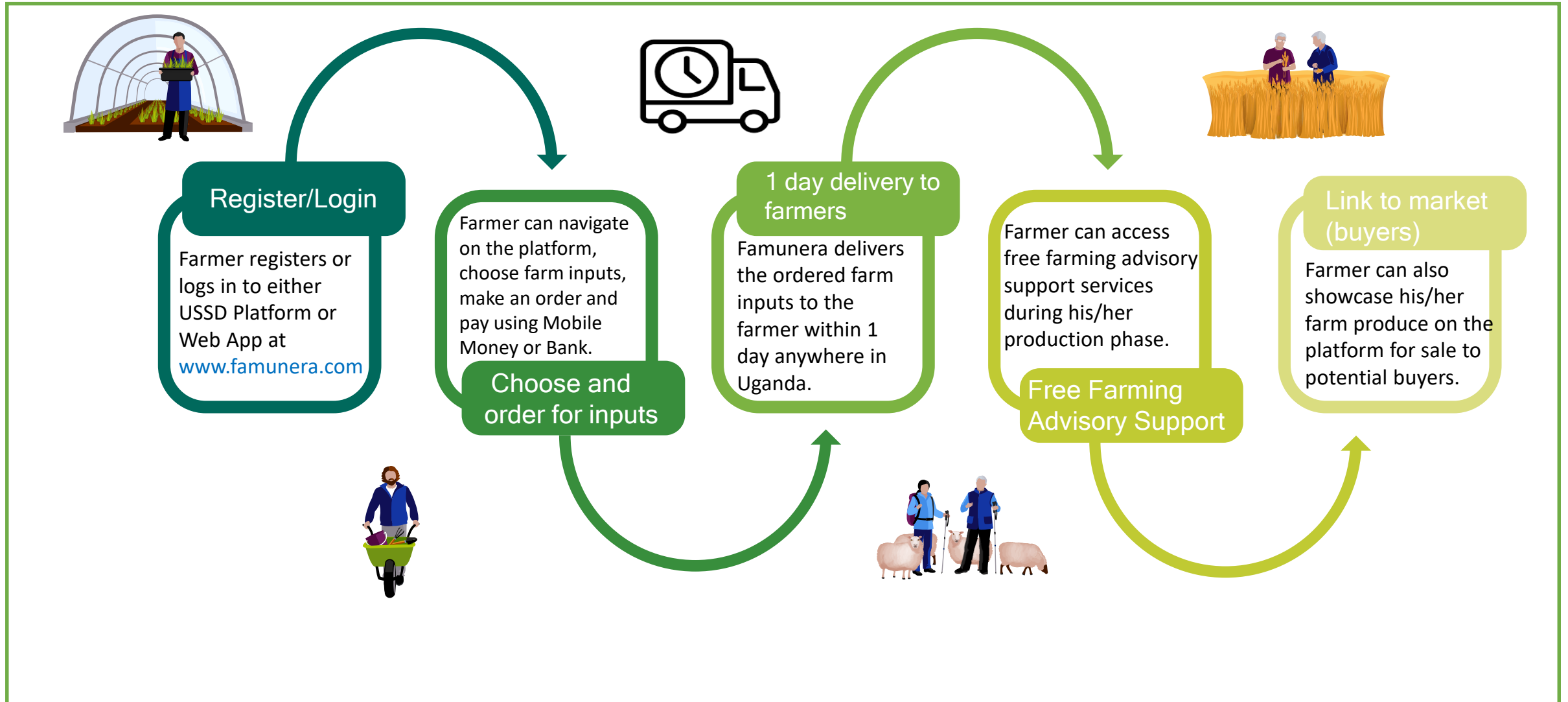


The USSD Code



***284*77#**

How farmers order for farm inputs on Famunera

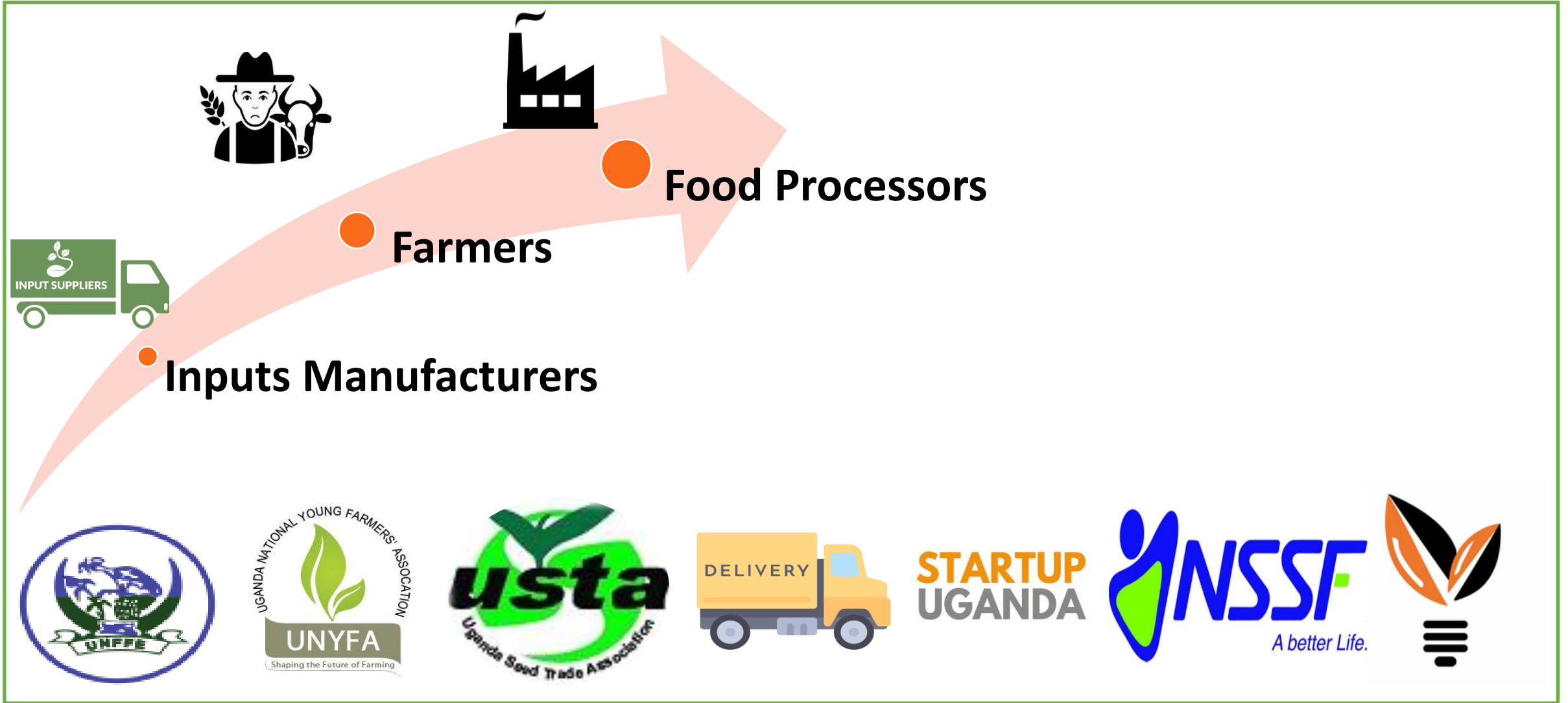


Why Famunera is better!



COMPETITION	Planning, Saving & Ordering	Genuine Quality	Affordability	Seamless Payment Solutions	Free Farming Advisory Support	Fast & Convenient Delivery (within 1 day)	Traceability (from farm inputs to market)
	✓	✓	✓	✓	✓	✓	✓
RURAL FARM INPUTS DEALERS	X	X	X	X	X	X	X

Our Partners



Famunera and SDGs



1 NO POVERTY



According to the FAO, Uganda's fertile agricultural land has the potential to feed up to 200 million people. 80% of Uganda's land is arable but only 35% is being cultivated.

5 GENDER EQUALITY



We aim to revitalize agribusiness and provide Ugandan smallholder farmers with sustainable economic opportunities by introducing data-driven tech solutions for their challenges.

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



Sustainable agriculture is the most effective tool to end poverty. When farmed properly, with genuine quality inputs, the fertile land in Uganda has the ability to lift millions out of poverty

2 ZERO HUNGER



Famunera serves all farmers equally with inclusion for the disenfranchised women that make up 60% of Ugandan smallholder farmers.

8 DECENT WORK AND ECONOMIC GROWTH



Famunera seeks to close the supply-gap for farm inputs by providing last-mile delivery to farmers in order for them to maintain food production which is demanded by the market.

Effects of disruption & shocks due to COVID-19 Lockdown within 4 months



200+
INQUIRIES **PER**
DAY

120% INCREASE IN
FARM INPUTS SALES
PER MONTH

105% INCREASE IN
PRODUCE MARKET
LINKAGES **PER MONTH**

10,000+
FARMERS **SERVED**

40+ VERIFIED
INPUTS SUPPLIERS
REGISTERED

35+ VERIFIED
AGRO PRODUCE
BUYERS
REGISTERED

The thriving strategies adopted during the disruptions & shocks



The new opportunities caused by the disruption and shocks



High food production



- Increased food production.
- Increased demand for farm inputs.
- Increased use of mobile farming technologies.

Recommendations for priority actions within the new normal



Our Management Team



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