







3RD NATIONAL AGRICULTURAL EXTENSION E-SYMPOSIUM 2020

"POSITIONING AGRICULTURAL EXTENSION AND ADVISORY SERVICES FOR RESILIENT AGRICULTURE AND FOOD SYSTEMS IN UGANDA"

WEBINAR

Sub – Theme; "Youth Engagement in Agricultural Extension and advisory services and Agri-preneurship as providers or clients"

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SKY-Project Coordinator & Youth Trainer
BWASANDEKU MIXED FARM LTD



SKILLING YOUTHS FOR EMPLOYMENT IN AGRIBUSINESS

- It is a 5 year tailor-made market based agricultural program.
- It aims at boosting economic growth; quality of skills provision; providing access and equity in agribusiness training.

The overall goal;

Is to enhance sustainable creation of employment of youths in the agribusiness sector and build capacities of agro-institutions.

PARTNERS





IMPLEMENTATION

- Target Youths between 14-35 years.
- Through Private Public Partnership (PPP).
- Some of the Implementing partners include; Government departments, ,Secondary Schools, Agri-institutions and Agribusiness
- Agribusinesses- are model farms with capacity to offer Hands-on applicable and market oriented, agricultural skills to the young people in a specific value chain.
- Since its inception, the project has skilled more than 10,000 female and male youth and many have stared their own farms in the various agribusiness value chains

BWASANDEKU MIXED FARM LTD;

- It is a Best Farmer company which started in Nov-2014 by a youth (Mr. Bashir Mayiga)
- The core business is Commercial Passion Fruit production

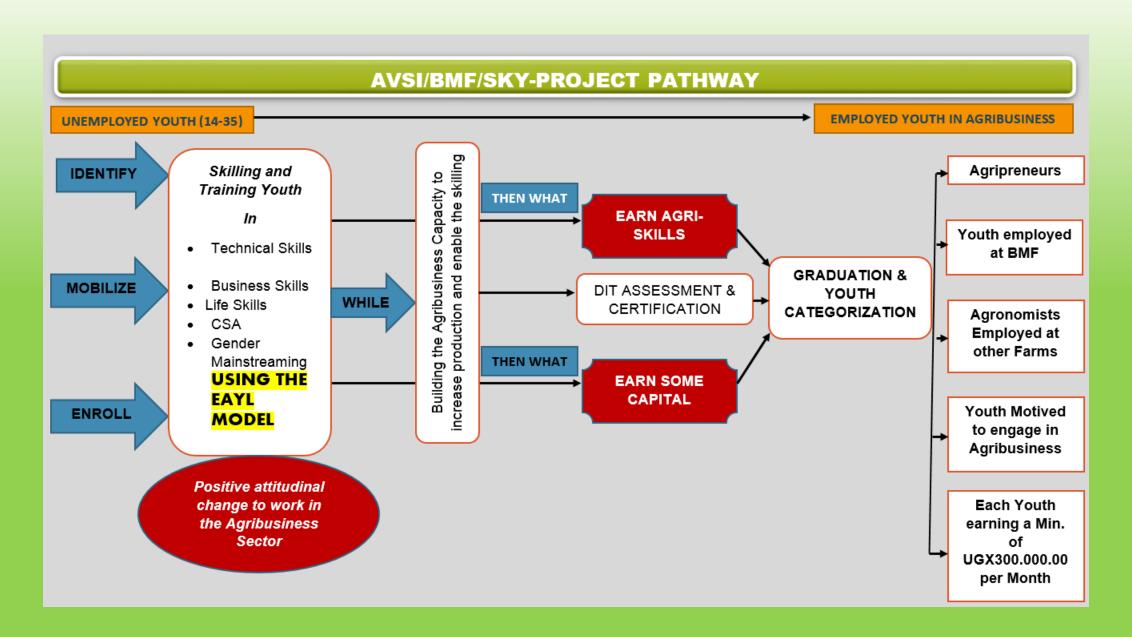
Company Details

- VILLAGE: BWASANDEKU
- SUB-COUNTY: KALUNGU
- DISTRICT: KALUNGU
- REGION: CENTRAL (MASAKA-GREATER)
- COUNTRY: UGANDA
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DIRECTOR: MAYIGA BASHIR



Implementation cont....



How the disruptions and shocks have affected the youth in agriculture and food systems in the areas where BMF works?

Before;

- Low youth engagement in Agribusiness (poor Mindset orientation)
- Skills and Technical knowledge
- Financing
- Access to quality and low cost agricultural in-puts

During & Post Disruption and Shock Phase

- Some had 100% loss of their businesses (floods)
- Hardships in transportation of both the produce and inputs
- Reduction in demand due to abrupt closure of the
- Loss of side jobs
- Consuming of the Startup capital
- Delay in the training and skilling schedule
- Female youth dynamics

Key coping strategies we adopted to enable the youth in agriculture cope with these disruptions and Shocks

Before the disruptions and shocks.

Skilling and Training













• Exposure Farm Visits







Startup Kits, Push-up Grant







Networking and Linkages





7/21/2020

Post- Training Support, Mentorship and Backstopping











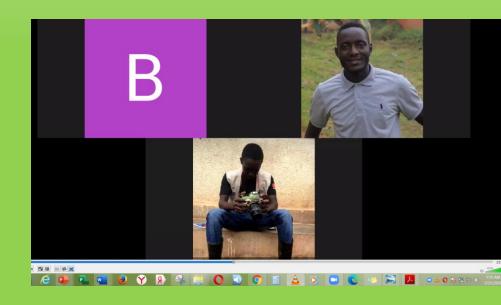


During and Post Disruption and Shock Phase

Use of ICTs to reach the Agripreneurs;

- Formation of WhatsApp group
- Phone calls
- Zoom Trainings and Refresher Trainings
- Linkage to available markets





New Opportunities

- Wake-up call to engage in Agribusiness
- Meaningful usage of phones and social media
- More time has been dedicated to the farms
- Youth Led initiative to form groups
- Availability of information and online engagements

Recommendations on how to conduct AEASs in the new normal in the benefit of the youth

- Deliberate effort by government to employ more extension workers
- Integrating ICTs in the extension (Phones and Radios)
- Retooling and Equipping AEAS officers with ICT knowledge
- Demonetarization of AEAS Playing a change Agent role than disadvantaging the marginalized
- Youth Champions and Model Farmers



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