





SPONSORSHIP PACKAGES FOR THE UGANDA NATIONAL AGRICULTURAL EXTENSION WEEK 2024

29TH OCT - 1ST NOV, AT SILVER SPRINGS HOTEL BUGOLOBI KAMPALA

SPONSORSHIP PACKAGE (CASH UGX) OR EQUIVALENT)

| Diamond | Platinum |
|--------------------------------|-----------------------|
| 15,000,000 and above | 10,000,000-14,999,000 |
| Gold | Silver |
| 5,000,000- 9,999,000 | 2,500,000-4,999,000 |
| Bronze 1,000,000- 2,499,000 | |

| Benefits/ Appearance | | 1 | 2 | 3 | 4 | 5 |
|----------------------|--|----------|----------|----------|----------|---|
| 1. | Logo appear on lectern/ Podium at the workshop venue entrance and on the stage alongside UFAAS, AFAAS and MAAIF | ~ | | | | |
| 2. | Goodwill presentations (3-5 minutes) during the morning opening session | ~ | | | | |
| 3. | Free Side event (if required) | ~ | ✓ | | | |
| 4. | Full paper advertisement in the Program booklet and notebook (partner to provide artwork) | ~ | ~ | | | |
| 5. | Brochure inserts in the registration package | ~ | ~ | | | |
| 6. | Moderator mention (3 times a day) | ✓ | ~ | | | |
| 7. | Announcement of final workshop title and video clip -posted on social media and YouTube, | ~ | ~ | | | |
| 8. | Partnership promotional video during coffee break | ~ | ✓ | | | |
| 9. | Acknowledgment in event notebooks -logo only, part of the delegates kit | ~ | ~ | | | |
| 10. | Free exhibition table | ~ | ✓ | ~ | | |
| 11. | Names of organization appear in first paragraph of news bite on website | ~ | ~ | ~ | | |
| 12. | Logos to be included alongside UFAAS, AFAAS and MAAIF on the livestream screen | ~ | ~ | ~ | | |
| 13. | Logos on the website, social media, and on printed signage at the workshop venue entrance and on the stage | ~ | ~ | ~ | ~ | |
| 14. | Acknowledgement in program booklet – logo only | ~ | ~ | ~ | ✓ | |
| 15. | Logo to appear on event backdrop/signage positioned near the entrance of the main conference hall; Event backdrop shared on social media a. Partitioning the backdrop | ~ | ~ | ~ | ~ | ~ |
| | | | | | | |